

AJ HARRISON

+ WORK EXPERIENCE

2013-Present UNIVERSITY OF WISCONSIN Athletic Communications Assistant

- Primary media relations contact for Wisconsin's nationally recognized women's hockey, men's and women's track and field and cross country programs. Served as the interim softball contact during the second half of the 2014 season.
- Assisted media operations at home football, men's basketball and men's hockey games.
- Served as on-camera talent and producer for women's hockey preview and recap videos.
- Wrote weekly pieces for Varsity Magazine that promoted assigned sports and also wrote feature pieces for Varsity Magazine and UWBadgers.com.
- Coordinated social media efforts for assigned sports, including a live blog during women's hockey games, and also created social media graphics for hockey, track & field and cross country.
- Worked with media members to set up interviews with coaches and student athletes and to receive publicity for the Badgers.

2012 - 2013 THE UNIVERSITY OF TULSA Media Relations Assistant

- Primary media relations contact for volleyball, men's and women's track and field and tennis programs.
- Produced releases, notes for the media, game previews and recaps, media guides and video content for assigned sports.
- Inputted stats for volleyball and conducted backup computer stats for men's and women's basketball.
- Responsible for the student workforce that would assist with gameday operation and tasks around the office

2009 - 2012 DRAKE UNIVERSITY Athletic Communications Student Assistant

- Primary athletic communications contact for men's and women's track and field and cross country programs. Served as the interim women's basketball contact for one month in 2012
- Worked as a part of the gameday athletic communications staff for men's and women's basketball, football, along with men's and women's soccer and softball
- Helped prepare releases and press material for the Drake Relays, and led press box operations during the meet.

2010-2012 94.1 The Dog Sports Director

- Responsible for all sports content and personnel for the Drake student radio station 94.1 The Dog and other sport productions on campus
- Main play by play commentator for 94.1 The Dog for men's and women's basketball, football and softball
- Produced sports updates and promotions for radio station along with video recaps for the web

+ VOLUNTEER EXPERIENCE

- **Assistant Media Coordinator** USATF Championships (2013)
- **Media Coordinator** 2012 Conference USA Volleyball Championship (Tulsa, Okla.)
- **Press Box Coordinator/Notes Crew Chief** Drake Relays, 2012
- **Quotetaker/ Notes Crew Assistant** 2012 NCAA Women's Basketball Regional (Des Moines, Iowa)
- **Quotetaker/ Notes Crew Assistant** 2012 NCAA Men's Basketball Tournament Second and Third Rounds, (Omaha, Nebraska)
- **Assistant Media Relations Coordinator**, NCAA Outdoor Track And Field Championship (2011/2012)
- **Assistant Press Box Coordinator**, Drake Relays (2011)
- **Quotetaker/ Assistant to the Interview Coordinator** (2011 NCAA Men's Basketball Tournament Second and Third Rounds, Tulsa, Oklahoma)
- **Assistant Photo Liaison** USATF Championships (2010)
- **Assistant Media Mixed Zone Coordinator** Drake Relays, 2010

GET IN TOUCH:



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+ EDUCATION

2012 **B.A. Broadcast News/Minor in Marketing**
School Of Journalism And Mass Communication
Drake University, Des Moines, Iowa

+ PROFESSIONAL SKILLS

	good	average	skilled
Photoshop	●●●●●●●●	●●●●●●	●●●●
InDesign	●●●●●●●●	●●●●●●	●●●●
StatCrew	●●●●●●●●	●●●●●●	●●●●
iMovie	●●●●●●●●	●●●●●●	●●●●
Final Cut Pro	●●●●●●●●	●●●●●●	●●●●
Audacity	●●●●●●●●	●●●●●●	●●●●
HTML/CSS	●●●●●●●●	●●●●●●	●●●●
Office	●●●●●●●●	●●●●●●	●●●●
Windows	●●●●●●●●	●●●●●●	●●●●
Mac OS	●●●●●●●●	●●●●●●	●●●●

+ PERSONAL SKILLS

	good	average	skilled
Creativity	●●●●●●●●	●●●●●●	●●●●
Organization	●●●●●●●●	●●●●●●	●●●●
Communication	●●●●●●●●	●●●●●●	●●●●
Team Player	●●●●●●●●	●●●●●●	●●●●

+ AWARDS/HONORS

First Place-News Feature Piece

2011 - Iowa Broadcast News Association

Second Place-Sports Play By Play

2011 - Iowa Broadcast News Association

"Top Dog" Award

2011/2012 - Drake Broadcasting System

Four-Time "Polish The D" Award Winner

2011/2012 - Drake Athletics

Graduate Of Don V. Adams Leadership Academy

2010 - Drake University

Hall Executive Member Of The Year

2009 - Drake Residence Hall Association